

ANDREW HUNTER

Ben Websters Vej 12
KBH SV, 2450
eksempler@cvmaker.dk
12345678

Red Bull

Gert Madsen
Hauser Plads 1, 5sal
KBH K, 1127

KBH SV, 28. februar 2026

Application: Event Manager at Red Bull

Dear Gert Madsen,

I am writing to express my strong interest in the Event Manager position at Red Bull. With over five years of experience delivering high-impact corporate and brand-led events, most recently with Marriott International, I am confident in my ability to create dynamic, strategically driven experiences that reflect Red Bull's bold, innovative spirit.

In my current role as Senior Event Manager at Marriott, I lead the end-to-end delivery of large-scale corporate events, from concept development through to execution and post-event analysis. I manage cross-functional teams, oversee six-figure budgets, and ensure every event aligns with strategic objectives while delivering memorable audience experiences. One of my recent flagship conferences achieved a 25% year-on-year increase in attendee satisfaction through a redesigned engagement strategy that prioritized immersive content and interactive formats.

Previously at Marriott, I supported a diverse portfolio of events ranging from executive board meetings to festivals hosting over 5,000 attendees. This experience strengthened my ability to manage complex logistics, negotiate with vendors, and maintain financial accountability while delivering polished, high-energy events. My creative approach and focus on brand storytelling contributed to a 20% increase in repeat client bookings across two consecutive years. In addition, freelance projects including charity galas and experiential pop-ups have enhanced my adaptability and sharpened my ability to connect with varied audiences in both live and hybrid environments.

What particularly excites me about Red Bull is your commitment to pushing boundaries and creating experiences that energize communities and inspire action. Your reputation for producing culturally relevant, adrenaline-fueled events that blend sport, music, and lifestyle resonates strongly with my passion for delivering immersive brand experiences. I am motivated by the challenge of translating bold ideas into seamless execution and would welcome the opportunity to contribute to Red Bull's continued success in creating unforgettable moments.

I would be delighted to discuss how my background and enthusiasm align with your team's ambitions. Thank you very much for considering my application.

Yours sincerely,
Andrew Hunter

Attachment: CV and References